



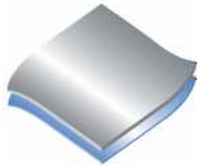
The first completely compostable cereal pack

Innovation in the cereal's market

For the first time, consumers can dispose of their cereal pack on a home or industrial compost thanks to the Alcan Packaging's development.

The fully printed laminate developed by Alcan Packaging has passed all test parameters defined by OWS* to achieve the Dincertco accreditation. Dincertco accreditation rules are very stringent and extensive Research & Development and 2 years of shelf-life and lab testing were necessary to reach the OWS approval. The consumer should have the option to use an industrial composter or garden compost heap.

The packaging has been launched as a biobag however, upon Dincertco accreditation, will inherit the rare privilege of becoming a fully printed compostable film laminate using two different certified compostable films. It has taken three years of R&D, two years of shelf-life and lab testing to achieve approval from Jordans and recently OWS.



Natureflex
Materbi

The first completely compostable cereals' pack

Added value of the packaging

- Compostable printed and laminated packaging
- Excellent mechanical properties
- Fully biodegradable, environmental friendly
- Outstanding printing quality

Applications

Cereals packs and other Dried products

Markets

Culinary

If you would like further information, or talk to one of our specialists, please contact us via:

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