



KeoPOUR™



Pouring control

KeoPOUR™ is a simple, distinctive idea which creates lots of energy amongst consumers.

Its aesthetic appeal generates emotional warmth while its implicit tactility makes consumers want to hold it, engage with it & ultimately use it. KeoPOUR™ has real potential to create powerful shelf stand-out.

KeoPOUR™ provides a number of clear usage occasions & benefits particularly due to the 'controlled pour'. It is light and minimises waste and mess.

KeoPOUR™ can be produced on a new **ILAPAK** VFFS machine.



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KeoPOUR™



Benefits

- Easy-open, recloseable with label
- Squeezable, controlled delivery, easy to handle
- Lightweight, less waste
- Transparent or decorated
- Tactility

Applications

- On-the-go: Drinks, drinking yoghurts, alco-pops, compotes, sweets, chocolates, hard salty snacks, soups.
- Control: Sweets, chocolates, hard salty snacks, shower gel, hand wash, oils, pastes, cleaning fluids, mini version of condiments, staples, sauces, sugar, rice.
- Refill: Washing detergent, dish-washer salt, fabric conditioners, liquid soap.

Film Properties

Alcan can offer a range of laminates which give degrees of rigidity, softness and barrier to meet your product needs.

Printing

Conventional colour rotogravure and flexo process (up to 10 colours).

Technical Machine Information

The KeoPOUR™ is produced on an Ilapak VFFS machine.

- Nominal machine speed – Sequential up to 60p/min; Continuous up to 120p/min (depending on pouch size, product filling and film characteristics)
- Size range – Tetra base side from 50 to 150 mm
- KeoPOUR™ is suitable for products requiring gas flushing, pasteurisation or hot filling

Markets

Fresh, Snacks, Dairy, Household & Personal Care, Culinary, Beverages

If you would like further information, or to talk to one of our specialists, please contact us via:

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